



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

<u>Contract / Revision</u> 191715 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 08/07/12 - 08/14/12		<u>Estimate #</u> 11399
<u>Advertiser</u> POL/Murphy for Senate (D)		<u>Original Date / Revision</u> 08/01/12 / 08/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> WTNH National Hous	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2114/IN2116/SP175:		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WTNH	08/14/12	08/14/12	News 8 @ 5a-6a	530A-6A		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$200.00			
2	WTNH	08/07/12	08/13/12	News 8 @ 6a	6a-7a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-1---				2	\$350.00			
Week:		08/13/12	08/19/12	1-----				1	\$350.00			
3	WTNH	08/07/12	08/14/12	GMA	7a-9a		:30			NM	6	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1111--				4	\$375.00			
Week:		08/13/12	08/19/12	11-----				2	\$375.00			
4	WTNH	08/12/12	08/12/12	GMA SaSu	8a-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$200.00			
5	WTNH	08/14/12	08/14/12	The View	11a-12p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$175.00			
6	WTNH	08/10/12	08/10/12	News 8 Noon	12p-1230p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$200.00			
N 7	WTNH	08/08/12	08/08/12	General Hospital	General Hospital		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--W----				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	08/06/12-08/12/12	General Hospital	General Hospital	---W-----	:30		\$150.00	NM		
			See MG 7.2,7.3									
	2	WTNH	08/08/12-08/08/12	General Hospital	General Hospital	---W-----	:30		\$270.00	NM		
			Ⓜ MG for 7.1,11.1									
	3	WTNH	08/13/12-08/13/12	News 8 Noon	12p-1230p	M-----	:30		\$200.00	NM		
			Ⓜ MG for 7.1,11.1									
8	WTNH	08/09/12	08/13/12	Early Fringe M-F	430P-5P		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$200.00			
Week:		08/13/12	08/19/12	1-----				1	\$200.00			
9	WTNH	08/07/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	5	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u> 191715 /		<u>Alt Order #</u>
<u>Contract Dates</u> 08/07/12 - 08/14/12	<u>Product</u>	<u>Estimate #</u> 11399
<u>Advertiser</u> POL/Murphy for Senate (I		<u>Original Date / Revision</u> 08/01/12 / 08/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-1111--				4	\$400.00			
		Week: 08/13/12	08/19/12	1-----				1	\$400.00			
10	WTNH	08/07/12	08/13/12	News 8 6p-630p	6p-630p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-1111--				4	\$500.00			
		Week: 08/13/12	08/19/12	1-----				1	\$500.00			
N 11	WTNH	08/11/12	08/11/12	Sa News 8 @ 7p	7p-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S-				1	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	08/06/12-08/12/12	Sa News 8 @ 7p	7p-730p	-----Sa--	:30		\$250.00	NM		
	See MG 7.2,7.3											
12	WTNH	08/12/12	08/12/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S				1	\$150.00			
13	WTNH	08/07/12	08/13/12	Late News 8	11p-1135p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-1111--				4	\$700.00			
		Week: 08/13/12	08/19/12	1-----				1	\$700.00			
14	WTNH	08/11/12	08/11/12	Late News Sa	11p-1135p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S-				1	\$250.00			
15	WTNH	08/12/12	08/12/12	Late News Su	11p-1135p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S				1	\$700.00			
Totals											35	\$14,045.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	35	\$14,045.00	\$11,938.25
Totals	35	\$14,045.00	\$11,938.25

Signature: _____ **Date:** _____

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Make-Good Form

8/1/2012
11:43 AM
Page 1 of 1

Advertiser: Murphy for Senate 2012
Station: WTNH-TV
Market: Hartford-New Haven
Flight Dates: 08/07-14/2012
Email: Roger Megroz

Contact: Roger Megroz
Station Fax: 203-784-8912
Station Phone: 203-784-8888
Buyer: Rachael Beale
Buyer Fax: 303-764-9958

Pre-Emption

Make Goods

Program:	Time:	Date(s):	Qty:	Rate:	Total:	Program:	Time:	Date(s)	Qty:	Rate:	Total:
General Hospital	3:00p- 4:00p	8/8/2012	1	\$150.00	\$150.00	General Hospital	3p-4p	8/8/2012	3	\$270.00	\$270.00
Saturday 7p News	7:00p- 7:30p	8/11/2012	1	\$250.00	\$250.00	WTNH Noon News	12p-12:30p	8/13/2012	4	\$200.00	\$200.00

Total Pre-Emptions:

\$400.00

Total Make Goods:

\$470.00

Balance Due to Station:

\$70.00

Hold any advertiser credit at station until notified.

Please sign and return if accepted by station:

Signed

Date

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203
Phone: 303-989-4700 Fax: 303-989-1910

EST11399

1X 8/11 7-730P @ \$250 NA DUE PGM CHNG AIRING PD PGM
1X 8/8 3-4P @ \$150 NA DUE POLITICAL – RATE NEEDS TO BE REV TO \$270 TO CLEAR. I
HAVE NOTIFIED ON THIS ONE BUT DON'T BELIEVE I GOT A REPSONSE YET.

Please address ASAP.

Thanks

Kelly VanValkenburgh
WTNH & WCTX
Natl Sales Asst
p-203-784-8937
f-203-848-2927
8 Elm Street
New Haven/Hartford, CT



wtnh.com | myZone.tv | mytv9star.com | huskiesallaccess.com | connpolitics.tv | findyourcarwtnh.com | connecticutstyle.tv

April 23, 2010

Shelton teen critical after fight

from WTNH Local News

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EST 11399

1X NA 8/8 3-4P GENERAL HOSP @ \$150 DUE POLITICAL

EST 11398

1X NA 8/6 3-4P GENERAL HOSP @ \$150 DUE POLITICAL

Sorry I didn't send them all at once. Rate needs to be rev to \$270 to clear.

Thanks

Kelly VanValkenburgh

WTNH & WCTX

Natl Sales Asst

p-203-784-8937

f-203-848-2927

8 Elm Street

New Haven/Hartford, CT



wtnh.com | myZone.tv | mytv9star.com | huskiesallaccess.com | connpolitics.tv | findyourcarwtnh.com | connecticutstyle.tv

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And:

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11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

<u>Contract / Revision</u> 191715 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 08/07/12 - 08/14/12		<u>Estimate #</u> 11399
<u>Advertiser</u> POL/Murphy for Senate (D)		<u>Original Date / Revision</u> 07/17/12 / 07/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> WTNH National Hous	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2114/IN2116/SP175:		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	08/14/12	08/14/12	News 8 @ 5a-6a	530A-6A		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-T-----				1	\$200.00			
N 2	WTNH	08/07/12	08/13/12	News 8 @ 6a	6a-7a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-1-1---				2	\$350.00			
	Week:	08/13/12	08/19/12	1-----				1	\$350.00			
N 3	WTNH	08/07/12	08/14/12	GMA	7a-9a		:30			NM	6	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-1111--				4	\$375.00			
	Week:	08/13/12	08/19/12	11-----				2	\$375.00			
N 4	WTNH	08/12/12	08/12/12	GMA SaSu	8a-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----S				1	\$200.00			
N 5	WTNH	08/14/12	08/14/12	The View	11a-12p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-T-----				1	\$175.00			
N 6	WTNH	08/10/12	08/10/12	News 8 Noon	12p-1230p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	----F--				1	\$200.00			
N 7	WTNH	08/08/12	08/08/12	General Hospital	General Hospital		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--W----				1	\$150.00			
N 8	WTNH	08/09/12	08/13/12	Early Fringe M-F	430P-5P		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---1---				1	\$200.00			
	Week:	08/13/12	08/19/12	1-----				1	\$200.00			
N 9	WTNH	08/07/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-1111--				4	\$400.00			
	Week:	08/13/12	08/19/12	1-----				1	\$400.00			
N 10	WTNH	08/07/12	08/13/12	News 8 6p-630p	6p-630p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-1111--				4	\$500.00			
	Week:	08/13/12	08/19/12	1-----				1	\$500.00			

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New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
191715 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/07/12 - 08/14/12		11399

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Murphy for Senate (I	07/17/12 / 07/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount													
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N 11	WTNH	08/11/12	08/11/12	Sa News 8 @ 7p	7p-730p		:30			NM	1	\$250.00													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																
Week:		08/06/12	08/12/12	-----S-				1	\$250.00																
N 12	WTNH	08/12/12	08/12/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$150.00													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																
Week:		08/06/12	08/12/12	-----S				1	\$150.00																
N 13	WTNH	08/07/12	08/13/12	Late News 8	11p-1135p		:30			NM	5	\$3,500.00													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																
Week:		08/06/12	08/12/12	-1111--				4	\$700.00																
Week:		08/13/12	08/19/12	1-----				1	\$700.00																
N 14	WTNH	08/11/12	08/11/12	Late News Sa	11p-1135p		:30			NM	1	\$250.00													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																
Week:		08/06/12	08/12/12	-----S-				1	\$250.00																
N 15	WTNH	08/12/12	08/12/12	Late News Su	11p-1135p		:30			NM	1	\$700.00													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																
Week:		08/06/12	08/12/12	-----S				1	\$700.00																
Totals											35	\$13,975.00													

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	35	\$13,975.00	\$11,878.75
Totals	35	\$13,975.00	\$11,878.75

Signature: _____ **Date:** _____

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Station Order Revised Murphy for Senate 2012

Market: Hartford, CT

Estimate ID

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

11399

Contact: Roger Megroz

Phone: 203-784-8888

Email: Roger.Megroz@wtnh.com

Fax: 203-784-8912

Direct:

WTNH-TV

191715

Program Name	DP	Days Length	Gross Rate	Tue Aug 07	Wed Aug 08	Thu Aug 09	Fri Aug 10	Sat Aug 11	Sun Aug 12	Mon Aug 13	Tue Aug 14	Total
WTNH 5:30a News 5:30 AM 6:00 AM	EM	M-F 30	\$200.00 \$200.00	4							1	1
WTNH 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$350.00 \$1,050.00	3	1		1			1		3
Sold Out: Lowest Rate to Clear Per WTNH												
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$375.00 \$2,250.00	3	1	1	1	1		1	1	6
Sold Out: Lowest Rate to Clear Per WTNH												
Good Morning Sun 8:00 AM 9:00 AM	EM	Su 30	\$200.00 \$200.00	4					1			1
The View 11:00 AM 12:00 PM	DT	M-F 30	\$175.00 \$175.00	4							1	1
WTNH Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$200.00 \$200.00	4				1				1
General Hospital 3:00 PM 4:00 PM	EF	M-F 30	\$150.00 \$150.00	4		1						1
Judge Judy 4:00 PM 5:00 PM	EF	M-F 30	\$200.00 \$400.00	4			1			1		2
WTNH 5p News 5:00 PM 6:00 PM	EN	M-F 30	\$400.00 \$2,000.00	4	1	1	1	1		1		5
WTNH 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$500.00 \$2,500.00	4	1	1	1	1		1		5
Saturday 7p News 7:00 PM 7:30 PM	EN	Sa 30	\$250.00 \$250.00	4					1			1
Sunday 6p News 6:00 PM 6:30 PM	EN	Su 30	\$150.00 \$150.00	4						1		1

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 7/13/2012 11:18:22 AM

WTNH-TV

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rachael@mediastategies.com



Station Order Revised Murphy for Senate 2012

Market: Hartford, CT

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

Estimate ID

11399

Contact: Roger Megroz

Email: Roger.Megroz@wtnh.com

Phone: 203-784-8888

Fax: 203-784-8912

Direct:

WTNH-TV

Program Name	DP	Days Length	Gross Rate	Tue Aug 07	Wed Aug 08	Thu Aug 09	Fri Aug 10	Sat Aug 11	Sun Aug 12	Mon Aug 13	Tue Aug 14	Total
WTNH 11p News	LN	M-F	\$700.00	1	1	1	1			1		5
11:00 PM 11:35 PM		30	\$3,500.00	4								
Sold Out: Lowest Rate to Clear Per WTNH												
Saturday 11p News	LN	Sa	\$250.00					1				1
11:00 PM 11:35 PM		30	\$250.00	4								
Sunday 11p News	LN	Su	\$700.00						1			1
11:00 PM 11:35 PM		30	\$700.00	4								
Sold Out: Lowest Rate to Clear Per WTNH												
Station Gross Totals			\$13,975.00	5	5	6	5	2	3	6	3	35

Rachael Beale

Media Strategies and Research

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rachael@mediastrategies.com

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WTNH-TV

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTNH-TV Hartford, CT	Date: 7/13/2012
---	---------------------------

I, Media Strategies and Research,
 being on behalf of: Chris Murphy, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE The attached order should be regarded as a formal request for Equal Opportunities. We request that all rules regarding rates and access as defined by the Equal Opportunities clause in Section 315 of the Communications Act be enforced.					

Date of First Broadcast:	Date of Last Broadcast:
Tuesday, August 07, 2012	Tuesday, August 14, 2012

Total Gross Charges: \$13,975.00



Media Strategies and Research

1180 Lincoln Street, Suite 510
 Denver, Colorado 80203
 (303) 989-4700

11350 Random Hills Road, Suite 670
 Fairfax, Virginia 22030
 (703) 877-2000

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Chris Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally-qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Altobello

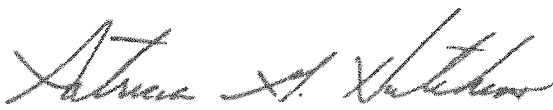
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, July 13, 2012

Date



Signature

To Be Signed By Station Representative

☐

Accepted

☐

Accepted In Part

☐

Rejected

Signature

Printed Name

Title



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